



THE
ETHICAL
RECRUITMENT
AGENCY



A better way to recruit workers



Motivated workers generate corporate profit.

Harvard research shows that motivation contributes 40% of the success of projects. Happy employees are 20-37% more productive.



Yet most recruiters actually demotivate their workers. They deceive workers, charge hidden fees and do not prepare them for work abroad. More than 60% of migrant workers take on debt before they even leave their country; some spend years hopelessly repaying their debt.



This directly raises costs for employers.

Employers tell us that they struggle to find prepared and motivated employees from other recruiters - and face threats to their corporate image.



The Ethical Recruitment Agency (TERA) offers a better approach. Our mission is to help people benefit from working abroad while protecting them from exploitation.



Protecting your brand



It only takes one story about how a business treats its migrant workers to hurt corporate image.



Employers trust us because we help them satisfy the highest worker welfare standards at competitive prices.



TERA supplies labour for Expo 2020 Dubai participants, Tadbeer Centres, multinational corporations and other employers who want complete brand protection.



Your workforce solution



Every TERA worker is genuinely motivated to work for you. TERA provides full information to its workers before they sign a contract and ensures no deception.



Workers make more money – at no extra cost to you. There are no hidden fees or recruitment debt for TERA workers. TERA workers keep more of the money they earn, which makes them happier, more productive and highly motivated to retain their jobs.



Workers can contribute from Day 1. Every worker receives extensive training and orientation.



How can TERA help you?



From top hotels to warehouses and construction sites, our workers are motivated to meet your labour needs. We are present in the Middle East, Central, South Asia and beyond.



Please contact us at info@ethicalrecruitmentagency.com



or visit us online at www.ethicalrecruitmentagency.com